FOR IMMEDIATE RELEASE

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MONONGALIA COUNTY WIC PROGRAM TO OFFER FARMERS’ MARKET VOUCHERS
MORGANTOWN, WV – JULY 30, 2015

THE MONONGALIA COUNTY WOMEN, INFANTS AND CHILDREN PROGRAM (WIC) WILL BE DISTRIBUTING Farmers’ Market vouchers to WIC participants beginning Saturday, August 1, 2015 from 9 a.m. to noon during the Morgantown Farmers’ Market. Farmers’ Market vouchers will be distributed on subsequent Saturdays at the downtown market for as long as vouchers are available. The quantity of vouchers is limited and will be distributed on a first-come, first-served basis. The market is held at the Morgantown Market Place Pavilion on the corner of Spruce and Fayette Streets. Current Monongalia County WIC participants are eligible to participate in the WIC Farmers’ Market Nutrition Program. WIC participants need to show their eWIC card holder for ID.

The goals of the West Virginia Farmers’ Market Nutrition Program are to supplement WIC participants’ diets with fresh, locally-grown produce and to increase the use and awareness of the Farmers’ Markets. Farmers’ Market vouchers do not affect participants’ current WIC benefits. The vouchers are to be used to purchase fresh fruits, fresh vegetables and fresh herbs at the Farmers’ Market.

WIC is a federally funded Supplemental Food and Nutrition Program for pregnant, breastfeeding and postpartum women, infants and children up to age five years. WIC provides nutrition and breastfeeding education and counseling along with an eWIC card. The eWIC card is used at local grocery stores for the purchase of supplemental foods which may include milk, cheese, eggs, juice, cereal, whole grain bread, buns and tortillas, beans, peanut butter, infant formula and fresh fruits and vegetables.

Media inquiries or interviews about this event should be directed to Ted Krafczyk, MCHD Public Information Officer, at TED.L.KRAFCZYK@WV.GOV or call 304-319-3775.
FOR MORE INFORMATION ABOUT THE FARMERS’ MARKET NUTRITION PROGRAM, THE WIC PROGRAM OR TO SEE IF
YOU QUALIFY, CALL THE MONONGALIA COUNTY HEALTH DEPARTMENT WIC OFFICE AT 304-598-5181 OR VISIT
OUR WEBSITE AT WWW.MYLOCALWIC.ORG. FOLLOW US ON FACEBOOK: WWW.FACEBOOK.COM/WICMCHD AND
TWITTER: WWW.TWITTER.COM/WICMCHD.

WIC IS AN EQUAL OPPORTUNITY PROVIDER.

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